

The Citrus County Education Foundation invites you to the 10<sup>th</sup> Annual



# Citrus Kids Triathlon

presented by Publix

## The Event

The Citrus County Education Foundation (CCEF) will host the 10th Annual Citrus Kids Triathlon on Saturday, May 13, 2023. The event is a USAT sanctioned event, will be managed by DRC Sports and held in the beautiful Bicentennial Park in Crystal River, FL. Working together with the Citrus County School District to promote the event, CCEF plans to attract hundreds of children and families. The event features three divisions: Junior (Born 2013-2018), Senior (Born 2008-2012) and a Tri4Fun that is open to any age. Children ages 5-15 can participate in the Age Group divisions. If you just want to TRI a triathlon, then enter the non-competitive Tri4Fun division where adults and children can go together. Sponsors will enjoy marketing benefits before, during and after the event on multiple platforms - all while supporting a great cause.

## The Cause

All proceeds benefit the Citrus County Education Foundation, the only 501(c)(3) nonprofit corporation whose sole mission is to support public education in Citrus County, FL. Founded in 1988, CCEF is dedicated to encouraging business and community involvement in the public school system, promoting creative and innovative educational programs, fostering excellence in learning, and recognizing outstanding achievements of students and staff. CCEF provides classroom grants for all grade levels; scholarships for aspiring teachers and high school seniors; classroom technology enhancements; recognition programs for students, teachers and staff; support for science fairs, math field days and student art festivals; *First Library*, CCEF's early literacy initiative supporting the needs of the county's preK and kindergarten classes; *Book Line & Thinker* field trips; and *Supplies for Success* free teacher store providing essential school supplies needed in the classroom; and investment in numerous other programs supporting our students and schools.

ENCLOSED:  
 Sponsorship Opportunities  
 Sponsorship Agreement  
 Participant Registration  
 Volunteer Registration





## Citrus Kids Triathlon 2023 SPONSOR OPPORTUNITIES

**ALL SPONSORS** will be recognized on CCEF, DRC and Citrus Road Runners websites, on recognition cards in participant gift bags, on the sponsor board displayed at registration, and announced during the race. All sponsors are encouraged to provide sponsor information and/or promotional items in participant gift bags. Additional benefits include:

### Title Sponsor, \$7,500 *(Limit of 1 Title Sponsor for event)*

\* Sponsor name in race title \* Recognition in advertising & post-race press releases \* Logo on front & back of tri-shirts \* Participation in race opening & closing ceremonies \* Additional promotional announcements during event \* Logo sign on race course \* Logo on back cover of school calendar (reaching the homes of over 15,000 students) \* Custom banner displayed at race finish line \* Sponsor booth for race day \* 12 complimentary race entries

### Presenting Sponsor, \$5,000 *(Limit of 1 Presenting Sponsor for event)*

\* Sponsor name in race logo \* Recognition in post-race press releases \* Sponsor name on front tri-shirts \* Logo on front tri-shirts \* Participation in race opening \* Additional promotional announcement during event \* Logo sign on race course \* Sponsor name the back cover of school calendar \* Sponsor's banner displayed in finish line area \* Exhibit space for race day \* 10 complimentary race entries

### Finisher Medal Sponsor, \$3,500 *(Limit of 1 Finisher Medal Sponsor for event)*

\* Sponsor logo on all finisher medals \* Prominent placement on back of tri-shirts \* Recognition in post-race press releases \* Logo sign on race course \* Exhibit space for race day \* 8 complimentary race entries

### Bag Sponsor, \$3,500 *(Limit of 1 Bag Sponsor for event)*

\* Sponsor logo on all athlete bags \* Prominent placement on back of tri-shirts \* Recognition in post-race press releases \* Logo sign on race course \* Exhibit space for race day \* 8 complimentary race entries

### Award Sponsor, \$2,500 *(Limit of 1 Award Sponsor for event)*

\* Sponsor name on all winner trophies \* Sponsor logo on back of tri-shirts \* Recognition in post-race press releases \* Logo sign on race course \* Exhibit space for race day \* 6 complimentary race entries

### Swim Sponsor, \$2,500 *(Limit of 1 Swim Sponsor for event)*

\* Sponsor name on all swim caps \* Sponsor logo on back of tri-shirts \* Recognition in post-race press releases \* Logo sign on race course \* Exhibit space for race day \* 6 complimentary race entries

### Run Sponsor, \$2,500 *(Limit of 1 Run Sponsor for event)*

\* Sponsor name on all bibs \* Sponsor logo on back of tri-shirts \* Recognition in post-race press releases \* Logo sign on race course \* Exhibit space for race day \* 6 complimentary race entries

### Bike Sponsor, \$1,500 *(Limit of 1 Bike Sponsor for event)*

\* Sponsor's banner in bike area \* Sponsor logo on back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 4 complimentary race entries

### Finish Line, \$1,500 *(Limit of 1 Finisher Line Sponsor for event)*

\* Sponsor's banner in finish line area \* Hand out bottles of water to participants at finish line \* Sponsor logo on back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 4 complimentary race entries

### Scholarship, \$1,500 *(Limit of 1 Scholarship Sponsor for event)*

\* Sponsor provides scholarships for participants who apply but are unable to pay \* Sponsor logo back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 4 complimentary race entries

### Water Station A Sponsor, \$1,500 *(Limit of 1 Water Station A Sponsor for event)*

\* Sponsor signage at Water Station A (on Junior, Senior & Tri4Fun Courses) \* Hand out cups of water at water station \* Sponsor logo on back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 4 complimentary race entries

### Water Station B Sponsor, \$1,000 *(Limit of 1 Water Station B Sponsor for event)*

\* Sponsor signage at Water Station B (on Senior Course) \* Hand out cups of water at water station \* Sponsor name on back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 2 complimentary race entries

### Expo Sponsor, \$1,000

\* Sponsor name on back of tri-shirts \* Logo sign on race course \* Exhibit space for race day \* 2 complimentary race entries

### Racing Sponsor, \$500

\* Recognition in post-race press releases \* 2 complimentary race entries

### Participating Sponsor, \$250



# Citrus Kids Triathlon 2023 SPONSOR AGREEMENT

Name of Company, Organization, or Individual as it should appear in promotional material:

Contact Name & Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Alternate phone # (after business hours) \_\_\_\_\_

Website \_\_\_\_\_

\* Sponsorship Level:

Title  Presenting  Finisher Medal  Bag  Award  Swim  Run  Bike

Finish Line  Scholarship  Water Station A  Water Station B  Expo  Racing  Participating

\* Will you participate in the event expo?  Yes  No. If yes, you will be provided a 10x10 exhibit space and are responsible for bringing your own table/chairs (Note: CCEF will provide table/tent/chairs for Title Sponsor). Name of organization members attending expo:

\* Will you be providing sponsor information and/or promotional items for participant gift bags?  Yes  No. If yes, please describe gift bag items:

Other in-kind donations (please describe): \_\_\_\_\_

Approximate Value: \$ \_\_\_\_\_

\* Will members of your organization participate in the triathlon? (Please note # of complimentary race entries for select sponsor levels)  Yes  No If yes, # of participating members? \_\_\_\_\_. Please list names of participating members (both complimentary & paid):

Amount Enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_ T-shirt Size \_\_\_\_\_ (One free)

The Citrus County Education Foundation, Inc. is a 501(c)(3) nonprofit organization. Contributions are tax-deductible. A confirmation letter/receipt will be sent to donors after full payment is received. Please make checks payable to: Citrus County Education Foundation, Inc., Attn: KIDS TRIATHLON, P.O. Box 2004, Inverness, FL 34451. SPONSORSHIP DEADLINE AND FULL PAYMENT DUE BY MAY 3, 2023. Direct questions to: CCEF Executive Director Shaunda Burdette, 352.726.1931 x2240, burdettes@citruschools.org or Amy Barbieri, 352.246.6793, amy.barbieri@raymondjames.com.

SPONSOR / EXPO PARTICIPATION GUIDELINES. ALL SPONSORS– please submit your logo (JPEG format) and web address as soon as possible for display on CCEF, DRC and Citrus Road Runners sites. Sponsors to provide sponsor banner in advance of race day (custom banner made by CCEF for title sponsor). All sponsor information and promotional items to be included in participant gift bags must be provided by May 8, 2023. EXPO PARTICIPANTS– check-in at Bicentennial Park (by the pool) from 6:00-7:00am on race day (5/13/23). Please bring your own dolly for transport of materials/boxes. The event coordinator will assign you an expo space and direct participants upon arrival. Expo tables/booths must be set up by 7:00am on race day. Please do not pack up your area until 12:00pm (or until instructed, which may be earlier). Electricity is available on a limited, first-come/first-serve basis. If you are granted electricity access, please bring your own extension cords and duct tape. The event chair reserves the right to prohibit any display that is not suitable to the mission of the event. Please keep all set-up materials out of sight or inside your vehicles. You may provide giveaways, food samples (commercially pre-packaged), brochures, coupons, special offers and other promotional items at your table/booth. While you are permitted to sell your own merchandise (with approval from CCEF), handling and accountability of money is solely your responsibility. You are responsible for setup, cleanup, and breakdown of your display area excluding items provided by CCEF. A representative must be present at your booth throughout the event. By signing this form you agree to all participation guidelines for sponsors and expo participation (if applicable). You also agree that you will not hold the Citrus Road Runners, Citrus County Education Foundation, Citrus County School District, Citrus County Board of County Commissioners, City of Crystal River, DRC Sports, Chris Moling, and all other sponsors, the representatives and successors of the event responsible for damage or theft of personal or business articles while participating in the event.

PRINTED NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_



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2023 PARTICIPANT REGISTRATION FORM

<p><b>SCHEDULE</b>                  BICENTENNIAL PARK, 8145 W. Bicentennial Park Dr., Crystal River, FL  <b>Friday, May 12, 2023</b>                  4:00-6:30pm Mandatory Packet Pick-up &amp; Bike Check-In  <i>Kids Kickoff Party &amp; Walking Course Clinics Every Hour (Security will be onsite overnight)</i>  <b>Saturday, May 13, 2023 (times may vary based on # of participants)</b>                  7:00am Senior Check-In Opens                  7:45am Senior Pre-Race Meeting (Mandatory)                  8:00am Senior Division Starts                  9:30am Senior Awards Ceremony                  9:30am Junior Parking Access Opens                  9:30am Junior Check-In Opens                  10:15am Junior Pre-Race Meeting (Mandatory)                  10:30am Junior Division Starts                  11:00am Tri4Fun Division Starts                  12:00pm Junior Awards Ceremony</p>	<p><b>AWARDS</b>                  * Awards given for Top 3 kids in 1 year age groups                  * Every participant receives a custom Finishers Medal</p> <p><b>ENTRY FEES</b>                  \$25 Pre-Registered by April 23                  \$30 Pre-Registered by May 10</p> <p><i>Event shirt &amp; gear bag of goodies for all pre-registered participants. Helmet fitting available at kickoff party on May 12. Bicycles available for use during event.</i></p>	<p><b>3 EXCITING DIVISIONS</b></p> <p><b>Junior Division</b>                  Swim 75 Yards (3 Laps) * Bike 1 1/2 Miles * Run 1/2 Mile                  Junior A = Born 2015-2018 * Junior B = Born 2013—2014</p> <p><b>Senior Division</b>                  Swim 150 Yards (6 Laps) * Bike 3 Miles * Run 1 Mile                  Senior A = Born 2011—2012 * Senior B = Born 2008—2010</p> <p><b>Tri4Fun Division (All Ages)</b>                  Swim 75 Yards (3 Laps) * Bike 1 1/2 Miles * Run 1/2 Mile  <i>This is for kids, adults, families &amp; anyone that wants to participate. Families &amp; groups can swim, bike &amp; run together! Just For Fun! NO timing or awards but ALL will receive a Finishers Medal.</i></p>
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DIVISION:  JR  SR  Tri4Fun  Physically Challenged T-SHIRT SIZE:  YS  YM  YL  S  M  L  XL  XXL

NAME: \_\_\_\_\_ DOB: \_\_\_\_/\_\_\_\_/\_\_\_\_ GENDER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

SCHOOL: \_\_\_\_\_ BIKE:  I will bring my own bike.  I need a bike provided.

USA Triathlon # (if applicable): \_\_\_\_\_



Register: online ([www.citruskidstri.com](http://www.citruskidstri.com)), by mail (DRC Sports, P.O. Box 70, Inverness, FL 34451) or turn in this form & payment to your school.



Please make checks payable to: **CCEF**. Amount Enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_

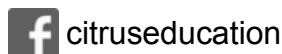
RELEASE WAIVER: I understand that Entry Fees are Non-Refundable & Non-Transferable. In consideration of accepting this entry, I, the undersigned, intending to be legally bound, hereby, for myself, my child, my heirs, executors and administrators, waive and release any and all rights and claims for losses and damages I may have against DRC Sports, the City of Crystal River, Citrus County Education Foundation, the sponsors of the race and/or officials of said event, volunteers, town, police, lifeguard, fire department, and their representatives, successors and assigns for any and all injuries suffered by me in said event. I attest and verify that I am or my child is physically fit and sufficiently trained for the competition of this event, and that a licensed medical doctor has verified my/their physical condition. I know that participating in this event is potentially a hazardous activity. I should not enter unless I am/they are medically able and properly trained. I agree to abide by any decisions of race officials relative to my or my child's ability to safely complete the course. I assume all risks associated with participating in this event including, but not limited to, falls, contact with other participants, the effects of the weather, including heat and/or humidity, traffic and conditions of the road. I understand that the course is open to vehicular traffic and will compete with due care. Further, I hereby grant full permission to any and all of the foregoing to use any email, photographs, videotapes, motion pictures, recording or any other record of this event for any purpose whatsoever.

\*\*ONE APPLICATION PER PERSON – All information above must be filled out in order to race\*\*

SIGNATURE (Parent if under 18 years of age) \_\_\_\_\_ Date \_\_\_\_\_

EMERGENCY CONTACT: Name \_\_\_\_\_ Relation \_\_\_\_\_ Cell \_\_\_\_\_

Learn more at: [www.citruseducation.org](http://www.citruseducation.org). Questions: call 352.726.1931 x2240 or email [BurdetteS@citruschools.org](mailto:BurdetteS@citruschools.org)





Register to Volunteer Online at:  
[www.CitrusKidsTri.com](http://www.CitrusKidsTri.com)  
 (Click "Registration", then "Volunteer")

Position Assigned (Official Use Only):

# Citrus Kids Triathlon 2023 VOLUNTEER REGISTRATION

NAME: \_\_\_\_\_

DOB: \_\_\_\_/\_\_\_\_/\_\_\_\_ GENDER: \_\_\_\_\_ T-SHIRT SIZE: \_\_\_S\_\_\_M\_\_\_L\_\_\_XL\_\_\_XXL

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

Preferred Volunteer Position # (see below): \_\_\_\_\_ 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice



Are you able to fill two volunteer positions that do not overlap in time? \_\_\_Yes\_\_\_No

In consideration of accepting this application to volunteer, I, the undersigned, intending to be legally bound, hereby, for myself, my heirs, executors and administrators, waive and release any and all rights and claims for losses and damages I may have against the sponsors of the race and/or officials of said event, town, police, fire department, and their representatives, successors and assigns for any and all injuries suffered by me in said event. I attest and verify that I am physically fit and not under any medical restrictions or limitations, and that a licensed medical doctor has verified my physical condition. I understand that the course is open to vehicular traffic and will act with due care.

SIGNATURE (Parent if under 18 years of age) \_\_\_\_\_ Date \_\_\_\_\_

Position	Day	Time	Position Responsibilities / Minimum # of Volunteers Needed for Position All Positions at BICENTENNIAL PARK, 8145 W. Bicentennial Park Dr., Crystal River, FL
1) Set Up	Friday, 5/12/23	11:00am-2:00pm	Assist with set up of Tents, Tables, Fencing, Bike Racks, Staging, Finish Line, Barricades & Signage. Must be able to lift/carry at least 40lbs / <u>5</u>
2) Parking	Friday, 5/12/23	2:30pm-4:30pm	Assist cars into designated/assigned/appropriate parking areas. Volunteer will be issued a Safety Vest / <u>2</u>
3) Transition Marshal	Friday, 5/12/23	3:30-7:00pm	Control athlete entry to the transition area; provide assistance with bike rack positioning & space allocation; assist athletes with question & technical issues; provide transition support & direction throughout the event / <u>4</u>
4. Bike Check In	Friday, 5/12/23	3:30-7:00pm	Ensure that all bicycles have working brakes & bar end caps; ensure that only athletes will enter transition area; ensure bicycle number matches athletes bib number when removing their bicycle from transition / <u>1</u>
5) Registration	Friday, 5/12/23	3:30-7:00pm	Issue athlete packet, t-shirt & hand out goodie bags to each athlete / <u>5</u>
6) Parking	Saturday, 5/13/23	6:30-11:00am	Assist cars into designated/assigned/appropriate parking areas. Volunteer will be issued a Safety Vest and Flashlight Baton / <u>5</u>
7) Body Marking	Saturday, 5/13/23	6:30-10:30am	Mark each athlete with a Large Black Marker in the same format as sample provided. You will need to be able to stand & squat frequently while writing on both arms & legs of each athlete. This is used to help identify each athlete as they pass through the course / <u>5</u>
8) Timing Chips	Saturday, 5/13/23	6:30-10:30am	Issue the appropriate numbered timing chip to the athlete; verify the chip number & confirm athlete is assigned their specific chip; inform athlete to wear the timing chip on left ankle and assist in application, if necessary / <u>6</u>
9) Athlete Staging	Saturday, 5/13/23	7:00-11:30am	Ensure young athletes stay in numerical order while waiting to start the race. Assist in moving athletes, as a group, from one staging area to another / <u>2</u>
10) Swim Course Marshal	Saturday, 5/13/23	7:00-11:30am	Under the direction of the Swim Coordinator; must be able to swim, willing to get wet & stay in the water for an extended period of time. Marshals will be stationed in the water along the swim course & will provide encouragement/aid/assistance to swimmers. Provide athlete direction to transition; ensure that spectators stay clear of the athlete pathway from swim exit to transition entrance / <u>12</u>
11) Bike Marshal	Saturday, 5/13/23	7:00am-12:00pm	Provide athlete direction, encouragement & limited traffic control at various intervals along the bicycle course. Must be 16 or older to volunteer for this task / <u>33</u>
12) Run Marshal	Saturday, 5/13/23	7:30am-12:00pm	Responsible for providing athlete direction & encouragement at various intervals along the run course. Must be 14 or older to volunteer for this task / <u>17</u>
13) Water Stations	Saturday, 5/13/23	7:30am-12:00pm	Composed of teams of 3-5 volunteers, provide water to athletes at various intervals throughout the course; setup aid station tent & supplies as shown on outline that will be provided; collect discarded cups & bag for removal / <u>4</u>
14) Transition Marshal	Saturday, 5/13/23	6:30am-12:00pm	Control athlete entry to the transition area; provide assistance with bike rack positioning & space allocation; assist athletes with questions & technical issues; provide transition support & direction throughout the event; ensure all bicycles leaving transition are removed by the proper athlete as indicated by number match. Must be 18 or older to volunteer for this task / <u>9</u>
15) Timing Support	Saturday, 5/13/23	7:30am-12:00pm	Provide a manual backup to the chip timing system by recording athlete numbers as they pass through transition points. Must be 16 or older to volunteer for this task / <u>4</u>
16) Finish Line - Water, Chip Removal, Kid Corral	Saturday, 5/13/23	7:30am-12:00pm	Retrieve timing chip from the athlete's ankle when they cross the finish line; provide bottled water to athletes as they cross the finish line; place finisher medal around the neck of each athlete as they cross the finish line; make sure each child is retrieved by an adult wearing the matching wristband only. After they cross the finish line, athletes will be contained in a tented area where parents can claim their child. Anyone who does not have a matching wristband may not remove a child without speaking to a police officer for verification. Must be 14 or older to volunteer for this task / <u>8</u>
17) Post Event Food Distribution	Saturday, 5/13/23	7:30am-12:00pm	Have food prepared & available to athletes as they complete the race; must be able to utilize sharp knives; individuals suffering from any illness will not be allowed to prepare food; plastic gloves must be worn at all times / <u>2</u>
18) Award Preparation	Saturday, 5/13/23	7:30-11:00am	Prepare the trophy awards by age for the award ceremony. Must be 14 or older to volunteer for this task / <u>1</u>
19) Clean Up	Saturday, 5/13/23	11:00am-1:30pm	Assist DRC Sports with Tents, Tables, Fencing, Bike Racks, Staging, Finish Line, Barricades & Signage. Must be able to lift/carry at least 40lbs / <u>3</u>
20) Floater	Saturday, 5/13/23	6:00am-12:00pm	Available Saturday to fill into any volunteer position as needed / <u>1</u>